

How to Apply Vinyl Decals

Applying vinyl decals isn't difficult, but if it's your first time we have some pointers that can lead to a quick and easy application.

Your decal will arrive in a three-layer sandwich. The decal will be visible through the backing paper, which resembles masking tape or clear plastic. There's also a protective paper layer over the sticky side of the decal. You'll need to remove that protective layer just before you apply the decal, but you'll leave the masking tape or clear plastic layer attached to the **FRONT** of the decal until it's fully applied. You'll apply both the decal and its protective backing to the car, then peel away the masking tape backing.

VINYL GRAPHIC DEFINITIONS



Transfer Tape - use to hold the decal together.

Vinyl Decal - the decal/sticker

Backing Paper - the paper backing that is peeled off first when installing

If the decal is large, we recommend measuring and making some masking tape guide marks on the car to make sure the decal goes on straight. If you're applying on the front or back of the car, measure from side to side to find the center point on both the car and the decal.\

The vinyl will not stick as well to any oil or waxy surface. Use a little **rubbing alcohol** to clean the area where the decal will be applied. If you're applying the decal to glass, **DO NOT** use Windex or other ammonia-based cleaners; the ammonia interferes with the adhesive.

Step 1

When you receive your decal, apply pressure evenly on the transfer tape side with squeegee or plastic card. This will ensure the vinyl decal stays on the transfer tape and does not separate along with the backing paper during installation. Clean application surface thoroughly (**DO NOT** use ammonia based cleaner such as Windex). Place decal on desired location and apply masking tape across the top, creating a hinge. If your decal didn't have the overhanging transfer tape at the top a few pieces of masking tape can be used to get the same hinging results.



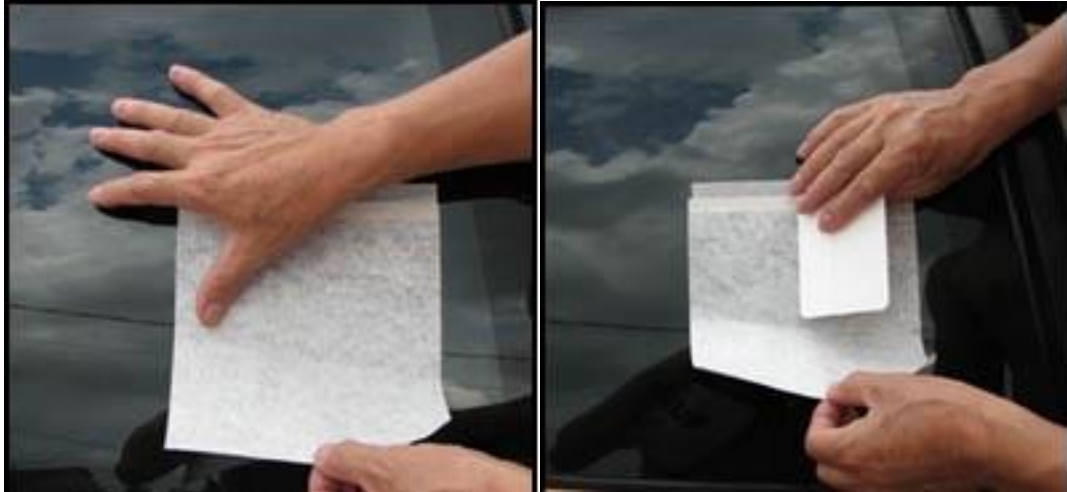
Step 2

Flip decal up and pull backing paper off, exposing adhesive.



Step 3

Bring decal down while still holding the bottom end up; apply firm pressure with your thumb (or with squeegee) and rub graphic area from center out to edges forcing all the air out.



Step 4

Let decal sit for a few minutes*, then gently remove transfer tape by pulling it straight back, leaving the graphic on the surface. Sometimes the decal will want to stick to the backing more than the car (good cleaning with alcohol will reduce the chances of this). If this happens, use your finger to anchor the decal in place against the car while you lift the backing off. If you notice any air bubbles, use a pin and poke a tiny hole. Then squeeze the air bubble out by using your thumb or squeegee. Let decal sit for 24 hours before washing your car. You can still drive your car and the decal will not fly off.

* For summer months when temperature is above 80F. Depending on the seasonal temperature, you may need to leave it longer (15 minutes to overnight during the winter). During cold weather, you can apply low heat to the decal with a hair blower to increase the adhesion of vinyl to surface. Most of decal stickers come with clear transfer tape. It is a higher tack transfer film so more time is needed for the vinyl to adhere to the surface before removing the transfer film.



The last step is to CAREFULLY remove the protective backing. Sometimes the decal will want to stick to the backing more than the car (good cleaning with alcohol will reduce the chances of this). If this happens, use your finger to anchor the decal in place against the car while you lift the backing off.

Thank you for your business.

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